

This scorecard compares your current level of Internet use to other organizations of similar size in your industry sector. The Digital Economy index (DEi) is a score based on the Internet-enabled applications (e-solutions) that you use.

By using this scorecard you can uncover additional e-solutions that can bring the greatest potential impact to your organization through improved efficiencies, innovation, and increased profitability.

Acme Parts Supply

MANASSAS PARK

VA

Industry sector: Manufacturing / Processing

Organization size: 20 - 49 employees

Opportunities to improve your score

Increasing use of e-solutions (and your DEi score) improves your organization's productivity, competitiveness, and bottom-line - and how you rank against your peers.

Below are the top three e-solutions identified for your organization where the opportunity to drive new revenues and/or cost savings are the most significant.

e-Solution	Annual Impacts*	
	Percent	Amount
Selling goods or services		\$ 561,880
New revenues	8.1%	\$ 560,640
Cost savings	0.03%	\$ 1,240
DEi increase		0.78
Advertising and promotion		\$ 345,460
New revenues	4.9%	\$ 343,370
Cost savings	0.05%	\$ 2,090
DEi increase		0.58
Customer service and support		\$ 278,400
New revenues	3.6%	\$ 253,750
Cost savings	0.56%	\$ 24,650
DEi increase		0.78

**Total annual impacts from
NEW e-solutions** **\$1,185,740**
per year

* Based on averages for your industry and size. Actual results may vary.

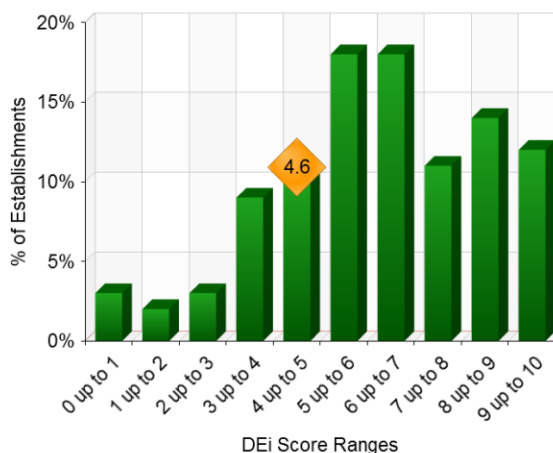
The Digital Economy index (DEi) measures your current use of Internet-enabled applications (e-solutions) on a scale from 0 (none) to 10 (maximum).

Your DEi score: 4.6

Your Industry Sector
Manufacturing / Processing

Sector DEi
6.2

Statewide DEi Distribution for your industry



**Percentage of organizations in
your industry sector with a
higher DEi score** **81.0%**

Getting started

To get started now, please contact

Ann Mills

your business adviser with our partner

Northern Region

email: a.mills@northern.org

phone: (888) 555-1267

For 'actionable' background information on how you can benefit from e-solutions, please follow the link below:

Actionable Information

To take the next step please follow the link below and an advisor will contact you.

Request for follow-up by an advisor